

# **AGENCY STRATEGIC PLAN**

**FOR THE FISCAL YEARS**

**2003 - 2007**



**MARTIN LUTHER KING JR. COMMISSION**

**FUNCTIONAL AREA: ECONOMIC DEVELOPMENT**

# **AGENCY STRATEGIC PLAN APPROVAL FORM**

**FOR THE FISCAL YEARS**

**2003 - 2007**

**Tracy Steele**  
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**Director**

**Ron L Oliver**  
\_\_\_\_\_  
**Commission Chair**

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# STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Martin Luther King, Jr. Commission
<b>Agency Mission Statement:</b>  The mission of the Arkansas Martin Luther King, Jr. Commission is to promote understanding and acceptance of nonviolence and human equality as a way of building community among all Arkansans.	

## **AGENCY GOAL 1:**

To promote racial harmony, understanding, respect, and goodwill among all citizens.

## **AGENCY GOAL 2:**

To promote principles of nonviolence.

## **AGENCY GOAL 3:**

To promote, among the people of Arkansas, by appropriate activities, both awareness and appreciation of the civil rights movement and advocacy of the principles and legacy of Dr. Martin Luther King, Jr.

## **AGENCY GOAL 4:**

To develop, coordinate, and advise the Governor and the General Assembly of appropriate ceremonies and activities throughout the state relating to the observance of Dr. Martin Luther King, Jr.'s birthday.

## **AGENCY GOAL 5:**

To receive donations and contributions from individuals and public and private organizations in order to carry out its responsibilities.

# STRATEGIC PLAN

<b>Agency Name</b>		Arkansas Martin Luther King, Jr. Commission
<b>Program</b>		Arkansas Martin Luther King, Jr. Commission Operations
<b>Program Authorization</b>		ACA 25-24-101 et seq.
<b>Program Definition:</b>		The Arkansas Martin Luther King, Jr. Commission operations provides the staff support for carrying out the mission of the Arkansas Martin Luther King, Jr. Commission. The activities include: 1) Promote racial harmony, understanding, respect, and goodwill among all citizens; 2) Promote principles of nonviolence; 3) Promote, among the people of Arkansas, by appropriate activities, both awareness and appreciation of the civil rights movement and advocacy of the principles of Dr. Martin Luther King, Jr.; 4) Develop, coordinate, and advise the Governor and the General Assembly off appreciation ceremonies and activities throughout the state relating to the observance of Dr. Martin Luther King, Jr.'s birthday; 5) Receive donations and contributions from individuals and public and private organizations in order to carry out its responsibilities.
<b>Funds-Center Code:</b> <u>XXX</u>		
<b>AGENCY GOAL(S) #</b>	<b>1,2, 3,4, 5</b>	
<b>Anticipated Funding Sources for the Program:</b>		General Revenue, Cash Funds, Other Revenue

## **GOAL 1: (Sub-Funds Center Code: XXXGOAL1)**

To ensure that the program activities are accomplished in an efficient and effective manner.

### **OBJECTIVE 1: (Sub-Funds Center Code: XXXG1OBJ1)**

To recruit and retain at least sixty (60) persons to participate in scheduled activities in order to ensure that all Arkansans acquire knowledge of the tenets and mores of other races and cultures that co-exist within the state's borders.

### **STRATEGY 1: (Sub-Funds Center Code: XXXA)**

To provide human and financial resources to support the mission and goals of the Arkansas Martin Luther King, Jr. Commission.